

DESTINATION

ROT@RUA

ROTORUA DISTRICT
COUNCIL

Rotorua Town



南京罗托鲁拉小镇 Nanjing Rotorua Town Project Opening & Rotorua Sister City Visit 2006

南京明月建设集团

**Rotorua District Council Mayoral
Delegation**

7th – 19th November 2006

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MOON REAL ESTATE



Introduction

- Visit overview
- Proposed itinerary
- Nanjing Jingling Rotorua Town Project Overview
- Rotorua Connect China Project





Visit Overview

- Proposed delegates:
 - Official Rotorua District Council Delegation
 - The winning artists from the Nanjing Rotorua Town sculpture competition
 - Rotorua Business representatives
 - Rotorua citizens & members of the Rotorua China friendship society
- Key Dates:
 - Depart 7th November 2006
 - Return 19th November 2006
 - Mayor and Deputy Mayor returning 16th November 2006
- Key itinerary highlights:
 - Shanghai
 - Suzhou City – Wuzhong District
 - Nanjing – Rotorua town project opening
 - Beijing





Proposed itinerary

Shanghai

- 7th – 10th November
- Activities:
 - Official Government Delegation meeting
 - Visit Shanghai Wood innovation Centre
 - Meeting Shanghai based NZ Trade officials
 - Specific business meetings as identified by the delegates – (see inquiry form)
 - Free day to look around Shanghai (non Officials & business delegates)
 - Day Tour including: Yu Garden, Old China Town and Pudong
- Quick Facts:
 - Population 13.4 million
 - Financial and business capital of China
 - www.shanghai.gov/cn/shanghai
 - www.marketnewzealand.com/files/china-c2005.pdf





Proposed itinerary

Wu Zhong – Suzhou City – Rotorua's sister city

- 10th – 12th November
 - Activities:
 - Official Sister City meetings – Local Government officials
 - Meeting local trade officials & representatives
 - Specific business meetings as identified by the delegates – including possibility of visit to new economic development zone outlined below.
 - Sightseeing
 - Quick Facts:
 - Population 580,000
 - the economy is based on tourism both lakes and historically based, Recently created economic development zone containing new & high-tech industries, green environmental urban industries such as electronics & information, biopharmaceutical, new materials and precision machinery attracting over 1000 foreign invested enterprises from more than 20 countries.
- <http://www.suzhou.gov.cn/English/Survey/27.shtml>



Proposed itinerary

Nanjing

- 12th – 16th November
- Activities:
 - Official welcome NMCG
 - Government officials meeting
 - Visit Nanjing Rotorua Town Project
 - Official opening Nanjing Rotorua Project – stage one
 - Attend Rotorua international forum & expo for sustainable development hosted by NMCG
 - Media events around the Nanjing project
 - Specific business meetings as identified by the delegates
 - Nanjing Chamber of Commerce meeting
 - Official Opening for Rotorua Tourism & Living Centre/NZ Trade Centre
- Quick Facts:
 - Home of Nanjing Rotorua Town Project
 - Capital Jingsu Province
 - Population 6.3 million
 - www.nanjing.gov.cn





Proposed itinerary

Beijing

- 16th – 18th November
- Activities:
 - Government officials meeting
 - Visit China Peoples Friendship Society Members
 - Specific business meetings as identified by the delegates
 - Sightseeing including Tiananmen Square, Beihai Park & Zoo, The Great Wall and shopping
- Quick Facts:
 - Capital & Political Capital of China
 - China's major tertiary industry area
 - Population 14.23 million
 - Home of the 2008 Olympic Games
 - www.ebeijing.govt.cn





Package includes

- All flights (international & internal)
- All travel, taxes & transfers within China
- Accommodation (4 & 5 star)
- Some meals
- Business introductions / meetings (as mutually identified as part of the pre visit briefing)
- Some sightseeing activities
- Attendance as part of the official business delegation at the opening of the Nanjing Rotorua Town Project opening stage one
- Estimated cost:
 - \$ 6,000+ gst (Economy Class)
 - \$ 8,500 - \$9,000 (Business Class upgrade)





南京罗托鲁拉小镇设计及工程情况

Nanjing Rotorua Town Project Overview

“The Vision”

“Harmonious living between humans & nature”

- Economically based international construction project relationship
- Based on 2000 lot residential sub division
- Target market of upper class young Chinese people and western migrants
- Our partner – Moon Real Estate Company



NANJING

- Ancient Chinese capital
- Capital of Jiangsu province (26 million)
- Surface Area: 6597 square km
- Population: 6.4 million



鸟瞰图

**An Artist's Impression of the complete
Nanjing Rotorua Town**





An Artist's Impression of the Main Centre of the Development



An Artist's Impression of the Common Area



In the Beginning



An Artist's Impression of the River Connection



Development Underway



An Artist's Impression of the Main Administration Area



In Development



An Artist's Impression of the Commercial Street



Current Construction



**An Artist's Impression of the Villas for Sale
Selling for NZ\$250-300,000**



The Sales Office





Rotorua Town
罗托鲁拉小镇
新西兰风情社区

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The Model – “coming to Rotorua after sales”

“What’s in it for Rotorua?”



- Raising of Rotorua’s international visitor and business profile - Focus on growing Chinese markets
- Every property purchased includes a return trip to Rotorua (approx 5000 visitors over next 2 years)
- Club House Exhibition & Business Centre – opportunity to provide China beech head & expo space
- Educational Exchanges – Teachers & Students
- Business Opportunities – Spa & beauty products, Maori cultural products, residential development consumer products with unique Rotorua / NZ components, Health foods, wood processing, tourism – Nanjing Chamber of Commerce relationship
- Rotorua Art/Sculpture competition



Rotorua – Connect China Project



- As a result of the Nanjing Rotorua Town project and other Rotorua China based projects we have developed a strong China based business and government network, this project is about trying to leverage of these networks to add value to Rotorua Businesses.
- Stage one – visit www.rotorua-business.com/china/default.asp or fill out the attached inquiry form to make us aware of your business aspirations in china.
- Option one – consider the opportunity to join the delegation visit outlined around leveraging off the Nanjing Rotorua Town Project
- Option two - contact us to investigate the opportunity to utilise the Rotorua / NZ business centre within the Nanjing Rotorua Town Project – (next slide)
- Option three – work with us to connect you with existing Rotorua / NZ based china relationships and information services to assist you to become better informed of the realistic opportunities for your business in China.



Rotorua – Connect China Project

- Every participant who joins us in the initial Nov 06 business delegation will get the opportunity to promote their products & services within the Rotorua / NZ business centre within the Nanjing Rotorua Town Project at no cost.



Artists impression
1st floor
Nanjing
Rotorua
Town City
Centre
Building





CONTACT US

“We wish to add as much value to your business expectations in china as possible”

Please fill out the expression of interest form attached or visit www.rotorua-business.com/china/default.asp

For more information on opportunities to be involved in this project contact us:

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